INTRODUCTION

Grocon is one of Australia’s most trusted and respected brands in property development and construction, we’ve been creating amazing and enduring real estate for 65 years.

Over our 65 years we have delivered some of Australia’s most ambitious and awarded projects. Our integrated platform holds deep in-house experience and capability in development and also construction, which makes us the partner of choice for many public and private organisations.

Presently we have over 1,250 apartments under construction across Australia in residential and mixed-use projects, including the Commonwealth Games Village in Queensland.

Our core values of Safety, Sustainability, Community and Innovation drive everything that we do. Working collaboratively, we see every project as an opportunity to deliver something remarkable, leaving a positive legacy for generations to come.

65 YEARS EXPERIENCE

1250+ APARTMENTS UNDER CONSTRUCTION

Grocon Integrated Model
Grocon projects across the Melbourne skyline
Grocon projects across the Sydney skyline
Grocon projects across the Brisbane and Gold Coast skylines

Grocon Residential

BRISBANE

COMMON
GROUND
BRISBANE

55
ELIZABETH ST

480
QUEEN ST

ORACLE

PARKLANDS

GOLD COAST

SOUL
Grocon is presently developing numerous medium density projects across Australia. The scale of the projects varies from 24 apartments to over 1,200 dwellings, with the common feature being quality design incorporating leading sustainability and liveability standards. In this regard, Grocon has committed that all of its residential projects will now be certified under the Livable Housing Design guidelines.

**Parklands Project, Gold Coast**

**Number of Apartments and Townhouses:** 1,252  
**Project Value:** $550 million  
**Role:** Developer and Constructor

Parklands is a multi-family residential development comprising apartments and townhouses and a neighbourhood shopping centre. The project will be delivered in one line and will be used for the 2018 Gold Coast Commonwealth Games that will be held on the Gold Coast.

This vibrant new community will capture the essence of the subtropical environment of South East Queensland with the urban and landscape design adopting the unique characteristics of the Gold Coast hinterland, intertwined with the role water has played in shaping the Parklands site.
Empire, St Leonards

Number of Apartments: 380
Project Value: $515 million
Role: Developer

Empire St Leonards is a planned mixed-use retail, commercial office and apartment tower presented as a remarkable sculptural architectural form located at the top of the hill in St Leonards in Sydney.

The project is currently in the process of seeking necessary planning and other approvals.

The project’s site is on the doorstep of the rail network that places it just two stops from the Sydney CBD and on the lines that link to the other major commercial centres of Sydney’s North Shore. Once complete the building will be more than 210 metres tall and is set to become the centrepiece of the district centre. The apartments in this development will have fabulous views with the majority of those views being uninterrupted across the valley towards North Sydney, the Harbour Bridge, the Opera House and the Sydney CBD skyline.
Greenwich, Fairfield

Number of Apartments: 77  
Project Value: $40 million  
Role: Developer

The Greenwich Fairfield development is a $40 million medium density residential development comprising of 77 apartments through a mix of one, two and three bedroom apartments and retail offerings activating the street frontage. The project is designed by Melbourne architecture firm Jackson Clements Burrows.

The development is located in the leafy inner suburban suburb of Fairfield, located approximately six kms from the Melbourne CBD. The design captures a seamless blend with its architecture and the surrounding neighbourhood.
Denmark Street, Kew

Number of Apartments: 52
Project Value: $37.4 million
Role: Developer

With a mix of 1, 2 and 3 bedroom apartments this development is conveniently located within the core of the Kew Junction Major Activity Centre. Grocon and MAKE architecture are developing a sculptural architectural form that includes fine detailing to the facades and which acknowledges the existing telephone exchange building.

The form has been carved to enable the tower to be seen as a collection of smaller vertical elements that together create the curvilinear form of the upper apartment floors. The podium building is expressed as a perforated skin enclosing apartments to the west with carparking and services to the east (rear). The podium roof provides an opportunity for extensive landscaping which will have excellent access to daylight and which will be designed to cascade down the facades of the podium to provide a ‘green’ facade to Denmark Street.

The project is expected to receive planning approval in mid/late 2017.

Twenty95, Manly

Number of Apartments: 24
Project Value: $42 million
Role: Developer

The site occupies a prominent gateway position on Sydney Road in Manly.

The new five storey development on the 996 square metre site designed by CHROFI will contain 24, one, two and three bedroom apartments, as well as commercial and retail space and basement parking. The building form will wrap around an existing infrastructure asset, and will provide activation to the street frontages for the first time in many decades.

This complex project will see the existing infrastructure remain operational during construction and will be adapted to suit new equipment and maintenance requirements.
The Wilton, Kew

Number of Townhouses: 9  
Project Value: $12 million  
Role: Development Manager

Located at the site of the existing Kew RSL Clubhouse, the Wilton is a collection of luxury private residences designed to capture the elegance and appeal of the upmarket surrounds while enhancing and complementing the heritage of the original building.

Comprising nine double-storey townhouses set above a single level basement car park, the new development incorporates a combination of face brickwork, hardwood timber cladding and composite metal cladding. Sophisticated interiors feature natural timber flooring, premium 2Pak joinery and granite and limestone finishes. Each residence has been architecturally designed to offer an abundance of natural light and seclusion.
QV 1 & 2, Melbourne

Number of Apartments: 600
Project Value: $600 million
Role: Developer and Design and Construction Constructor
Awards:
- Best Mixed-Use Development (2007 Property Council Awards)
- Property Development Award (2006 Australian Property Institute Awards)

QV Melbourne is the redevelopment of the former Queen Victoria Hospital site in the Melbourne CBD. The project area of 1.8 hectares is an entire city block and resulted in a mixed-use precinct development within the central business district of Melbourne. The development is anchored by a leading shopping precinct which is home to several international designers, a wide range of retail, food and beverage outlets, a full line supermarket and department store as well as QV Square, one of Melbourne’s largest public spaces.

The site also features two apartment buildings, both of which are located along Little Lonsdale Street, as well as a child care centre.

The site was offered to the development community by the City of Melbourne. Grocon’s successful bid for the site featured engagement with leading urban designers and other stakeholders to represent a Melbourne look and feel with laneways bisecting the site and interweaving the diverse uses into a cohesive precinct.

BHP Billiton and Sensis pre-committed to new commercial office space at the site attracted by the amenity on offer and the impact of a mixed-use setting.

Eureka, Melbourne

Number of Apartments: 550
Project Value: $267 million
Role: Joint Developer and Constructor
Awards:
- Urban Design Award (2007 Victorian Architecture Awards)
- Property Development Award (2007 Australian Property Institute Awards)

Completed in July 2006, Eureka stands proudly in the Melbourne skyline at 297 metres tall and at the time of completion was the world’s tallest residential tower. Grocon was the joint developer and sole builder for the tower.

Designed by Melbourne architectural firm Fender Katsalidis, the development’s highest floors house an observation deck and restaurant with breathtaking views across Melbourne. The development also consists of a retail space and car parking facilities.
Swanston Square, Melbourne

Number of Apartments: 536
Project Value: $263 million
Role: Developer
Awards:
Winner – Best High Density Residential Development (2015 Urban Taskforce Development Excellence Awards)
Finalist (2015 CTBUH Best Tall Building Awards)

Swanston Square, designed by the renowned architecture firm, ARM, was the first residential tower to be developed on the old Carlton United Brewery site in Melbourne.

Consisting of 536 apartments and 4,126 square metres of commercial/retail NLA, Swanston Square holds a prominent position in the Melbourne skyline at the north end of the Swanston Street / St Kilda Road axis. The façade, when seen from a distance, presents an image of William Barak, the last traditional elder of the Wurundjeri-William clan, based around the area of present-day Melbourne.

The Swanston Square development also includes the refurbishment of the heritage listed Maltstore, which was constructed in 1904.
Bouverie St. Apartments, Melbourne

Number of Apartments: 225
Project Value: $110 million
Role: Developer

Bouverie St. Apartments is the second residential tower to be developed on the old Carlton United Brewery site in Melbourne. The apartments stand proud as a landmark building, designed by Studio505. Consisting of 225 apartments over 21 levels, Bouverie St. Apartments provides a mix of 1 and 2 bedroom apartments, plus two 3 bedroom townhouse options.

Bouverie St. Apartments is more than a landmark building – it will form part of an exciting new Square. It anchors the northern end of the Swanston Street axis and adds to the rich history of Bouverie Street.

Construction concluded in the first quarter of 2016. Grocon partnered with Colliers International, Studio505 and Probuild for the project.

Cove Apartments, Sydney

Number of Apartments: 212
Project Value: $205 million
Role: Developer and Constructor

Located in Sydney’s historic Rocks district, this landmark Grocon residential development is an award winning Harry Seidler design, comprising 213 luxury apartments in a 62 storey, 40,000 square metre (gross floor area) tower, overlooking the harbour bridge and opera house. An 11 level basement car park was constructed under the temporarily supported 3 storey 120 year old heritage school, part of which was converted into Grocon’s New South Wales office.

The development include quarrying of sandstone sold for re-use, heritage treatment to neighbouring buildings and land acquisitions. The development included Grocon handing over to the adjoining church a 5-storey commercial building around 18 months prior to completion of the tower above.
QV Eight, Melbourne

Number of Apartments: 8
Project Value: $9.4 million
Role: Developer
Awards: Winner – Sustainability (2015 Houses Awards)

QV Eight is an innovative car park-to-residential conversion project in the heart of Melbourne’s CBD, located on the corner of Russell and Little Lonsdale Streets, neighbouring the Victorian State Library. We partnered with Vero Property and Breathe Architects for the project.

We were both designer and developer of the eight boutique luxury apartments to occupy level eight of the QV1 apartment building.

Each unique apartment encapsulates an oversized warehouse style, offering high quality materials, finishes and low carbon design with generous outdoor living spaces.

Planning approval for the project was granted in September 2013, financial close was achieved in May 2014, with construction completed in April 2015.
The Oracle, Broadbeach

Number of Apartments: 513
Project Value: $370 million
Role: Design and Construct

Awards:
- Queensland Residential Project $100M+ Professional Excellence Award (2011 Australian Institute of Building Awards)
- National Residential Project $100M+ High Commendation (2011 Australian Institute of Building Awards)
- High Rise Apartment Building Award (2011 National Master Builders Association)
- National Residential Project $50M+ (2011 National Master Builders Association)
- Gold Coast Region Residential Project $50M+ (2011 Master Builders Association)
- Queensland Residential Project $50M+ (2011 Master Builders Association)
- Gold Coast Region Project of the Year (2011 Master Builders Association)

Soaring high above Broadbeach’s premier shopping and dining precinct, The Oracle consists of two architecturally impressive towers of 40 and 50 levels, each designed to reflect its beach and surfside surroundings.

Grocon completed Broadbeach’s residential high-rise development, in October 2010. The two towers encompass more than 500 luxury apartments, with retail space, gardens and pools throughout. The development was finished ahead of schedule and is one of the most spectacular additions to the Gold Coast skyline.
Common Ground, Melbourne

Number of Apartments: 161
Project Value: $37 million
Role: Design and Construct

The Elizabeth Street Common Ground Supportive Housing facility was completed in August 2010. The project was completed as a partnership between the State and Federal Governments, Yarra Community Housing, HomeGround Services and Grocon, with Grocon contributing its services at cost, on a no profit, no margin basis.

Overall, almost $10 million was saved, with consultants, suppliers, sub-contractors and philanthropic organisations also supporting the Common Ground concept. Common Ground is a 161 apartment facility, with 131 studio apartments and 30 two bedroom apartments. It houses some of the most vulnerable formerly homeless people in Melbourne, as well as low income earners. The concept of Common Ground began in New York and it provides safe, secure accommodation with a 24 hour concierge, as well as medical support, employment and training assistance, mental health referrals and other services which will assist homeless people to get their lives back on track.

Common Ground, Brisbane

Number of Apartments: 146
Project Value: $32 million
Role: Design and Construct

Brisbane Common Ground is an affordable housing development at 15 Hope Street, South Brisbane and was completed in May 2012. Combining residential, retail, commercial and community spaces, this unique building has been designed for social inclusion.

The 146 unit building is a sustainable housing solution for people who have experienced chronic homelessness and people earning low incomes. The project was delivered through a pioneering government-business-community partnership. Funding for the land purchase, design, construction and support services was provided by the Australian and Queensland governments through the National Building Economic Stimulus Plan and the COAG National Partnership Agreement on Homelessness. This is the third Common Ground project that Grocon Constructors has completed at cost, with no profit or margin.
The Hyde, Sydney

Number of Apartments: 135  
Project Value: $110 million  
Role: Design and Construct  
The Hyde is a 35 storey residential tower facing Hyde Park in Sydney. With views over the Royal Botanic Gardens, Hyde Park, The Domain and Sydney Harbour, the signature vertical planters to the north podium levels create a unique relationship with the adjacent Hyde Park.  
The development consists of 135 apartments, an impressive infinity edge pool and gym facilities, ground floor retail outlets and café and seven levels of basement car parking.  
Grocon completed construction of the Hyde in 2010.

Common Ground, Sydney

Number of Apartments: 104  
Project Value: $26 million  
Role: Design and Construct  
Common Ground, Sydney was delivered by Grocon on a not-for-profit basis with funding from the Federal and NSW Governments through their joint program ‘A Place to Call Home’. It was conceived to service a chronic housing need for one of the most disadvantaged groups within our community.  
The design of the building is not recognisable as social housing, but rather as a comfortable residential environment. The 104 units establish a social mix integrating previously homeless people with others on low incomes.  
The development was delivered on time and below budget with savings being passed directly back to the client. Common Ground forms an important transition in scale, height and materiality between the 11-storey Joanna O’Dea tower on one side and the heritage listed Alexandra Dwellings on the other, presenting a strong frontage to Pyrmont Bridge Road with upper level setbacks and resolving previously incomplete Public Domain across the Housing NSW sites.
The team at the Victorian Comprehensive Cancer Centre (VCCC), Melbourne
Grocon role: Design and Construct
VALUES

Safety
Safe workplaces result from our focus on safety as our single biggest priority. We’re striving to ensure 100% injury-free workplaces at all times. The result is that our client’s projects are at the forefront of safe work practices in Australia.

Safety shapes our decision-making across the business and this is understood and acted upon at all levels, particularly on our sites. Moreover, Grocon has invested considerably to ensure that a strong safety culture is embedded throughout both the organisation and our activities so that it is observed by both our employees and Grocon subcontractors.

Our industry leading position is evidenced by the latest available statistics published by Safe Work Australia which indicates Grocon’s safety performance is significantly better than the industry average.

Lost Time Injury Frequency Rates (LTIFRs) across the building construction industry average 7.2 (i.e. lost time injuries per million hours) worked over the three years to end 2014. Comparatively, Grocon’s present performance (measured in accordance with Safe Work Australia’s guidelines) significantly outperformed the industry average, recording an annual average of less than 1.5.

Whilst the above results say that Grocon is significantly better than industry average, indeed our results compare favourably with, for example, the results of office environments within the financial services sector, zero harm or a zero LTI is our goal and with, for example, the results of office environments within the financial services sector, zero harm or a zero LTI is our goal and whilst our focus. Safety is an ongoing journey and there will always be more to do.

“Grocon is a leader in safety for the construction industry and demonstrates how a safety culture can be effectively implemented.”

- Safe Work Australia statement when awarding Grocon “Best Workplace Health and Safety Management System” across all Industries.

Sustainability
Whether for business or moral purposes, or both, it is established that sustainability is a fundamental project requirement. Our aim is simple: to leave our planet in a better place than we found it. That means every project, not just our flagship sustainability projects, contributes to a greener future.

Our developments comprise some of Australia’s and the world’s most sustainable projects including Pixel, the only project in Australia to record a perfect Green Star score and the zero carbon, heritage adaptation of Legion House in Sydney’s CBD.

Metrics and third part certification is important. We regularly attain Green Star and NABERS ratings that exceed the contractual requirements at no cost to our clients with prominent examples being:

• Liberty Place, Sydney – 6 Star Green Star Design and As Built Ratings were procured for the base building exceeding the 5 Star contractual requirement.
• Dandenong Government Services Offices – 6 Star Green Star Ratings were procured for the base building and fitout exceeding the 5 Star contractual requirement.
• Common Ground, Sydney – a 5 Star Green Star Rating for the development was procured notwithstanding the absence of any contractual obligation in this regard.

Whilst we are proud of the sustainability credentials of our developments to date, we are constantly striving to set new standards for ourselves and the property industry more broadly.

Community
Helping individuals reach their potential helps us all. That’s why we have always offered opportunities to the people in the communities in which we operate. And it is why we encourage our project teams and stakeholders to take pride in our community activities.

We have built Common Ground projects for people who have endured chronic homelessness and for low income earners, completing projects in Melbourne, Sydney and Brisbane in 2010, 2011 and 2012 respectively. These projects were delivered to the not-for-profit project owners at cost with Grocon forgoing all margin and profit. We also completed the clean up after the Black Saturday bush fires in Victoria in 2009 on the same basis and we are now helping the state and local communities clean up after the Christmas 2015 fires along Victoria’s south west coast.

Whilst we seek to make a significant contribution to the community through such major initiatives, we also seek to participate at a grassroots level on all of our projects. To this end our projects seek to establish a community partner for whom we can raise funds and awareness through harnessing our on-site delivery team and the broader network of subcontractors, consultants and project stakeholders who come together to make a project happen. For example, two of our projects, 55 Elizabeth Street Brisbane and ATO Offices Box Hill, have each raised $50,000 for Kids Under Cover while our 480 Queen Street project in Brisbane has raised $100,000 for the same partner.

Innovation
Innovation is intrinsic to Grocon’s culture. It always has been and underpins where we are today at the forefront of our industry. We deliver the best possible outcomes for our clients, employees, community and environment through innovation in all aspects of our business. We continually encourage and reward innovation at all levels of our business and projects.

Our commitment to innovation has resulted in many proud achievements. These include:

• the construction of some of Australia’s iconic projects including 1 Bligh Street in Sydney, the redevelopment of the Melbourne Cricket Ground’s Northern Stand and 1 Martin Place;
• the procurement of over $2 billion of third party capital for our projects since the Global Financial Crisis on market leading and market making terms; and
• the approach we adopt to living our values ranging from creating the world leading Pixel and Legion House projects to pioneering The Big Issue’s Homes for Homes initiative.

Our developments comprise some of Australia’s and the world’s most sustainable projects including Pixel, the only project in Australia to record a perfect Green Star score and the zero carbon, heritage adaptation of Legion House in Sydney’s CBD.

Common Ground, Camperdown, Sydney
A 5 Star Green Star community housing initiative for previously homeless people.

Pixel, Melbourne
The highest Green Star rating in Australia and the highest LEED rating in the world for a new building.

Common Ground, Camperdown, Sydney
A 5 Star Green Star community housing initiative for previously homeless people.

5 Martin Place, Sydney
Unlocking potential through innovative design and construction collaboration.

“Grocon is a leader in safety for the construction industry and demonstrates how a safety culture can be effectively implemented.”

- Safe Work Australia statement when awarding Grocon “Best Workplace Health and Safety Management System” across all Industries.
What we do as an organisation is only made possible by the way we actively collaborate with our clients and partners, consultants and expert subcontractors.

People tell us we’re different. And we proudly infuse this originality into every project we become involved in.

Following is detail of some of our senior management team, who see our projects come to life.
Daniel Grollo  
Executive Chairman
Having worked at Grocon since the late 80s, Daniel Grollo is now the Executive Chairman of Grocon. Between 2000 and February 2014, Daniel was the Chief Executive Officer of Grocon. Daniel was appointed CEO in 2000, having previously held a number of leadership positions across the company. Daniel has also been an Executive Director and member of the Grocon Board for 14 years. Daniel’s many years of experience in the business has seen him develop outstanding management and financial skills, and he is today regarded as one of Australia’s most respected business leaders. Daniel was a founding member of the Green Building Council of Australia. He is a Non-Executive Director of BlueScope Steel and a former national President of the Property Council of Australia.

Craig Mitchell  
Chief Executive Officer
Craig was appointed Chief Executive Officer of Grocon in July 2016. Craig’s role sees him working closely with Grocon’s Board to deliver the company’s strategy as well as being intimately involved in the selection and overall delivery of Grocon’s pipeline of projects. Additionally, Craig champions Grocon’s four core values of safety, sustainability, community and innovation. Craig has more than 20 years of financial management and accounting experience, with over 15 years’ specialising in the property industry. Prior to joining Grocon Craig was Executive Director Finance and Chief Operating Officer (COO) of DEXUS Property Group and an Executive Director of DEXUS Funds Management Limited. During his time at DEXUS Craig was responsible for growing its funds management division from $5 billion to $13 billion between 2012 and 2016.
Craig has a Masters of Business Administration (Executive) from the Australian Graduate School of Management, a Bachelor of Commerce and is a Fellow of CPA Australia. He has also completed the Advanced Management Program at Harvard University, Boston.

Christian Grahame  
Head of Residential
Christian joined Grocon in 2016 to lead the company’s residential division and sits on the company’s Senior Leadership Council. Christian has over 20 years’ experience across Australia, London and the UAE with an established track record in developing and implementing strategies for property development. Prior to joining Grocon Christian was the National General Manager of Apartments at Mirvac where he managed a portfolio of residential projects worth in excess of $1 billion. Christian has been intimately involved in many of Australia’s most awarded residential projects.
Christian holds a Bachelor of Business (Property), a Masters of Business (Management) and a Masters of Applied Finance. He is also Vice President of the Property Council of Australia’s Victorian Division, a member of the Victorian Planning Ministers Advisory Committee for Fisherman’s Bend and also the Government’s working group for Better Apartment Design Standards.

Bradley Miller  
Head of Capital and QLD Development and Trading
Bradley joined Grocon in 2015 and heads up the National Transactional Execution Division as well as Business Development in the Queensland market. Bradley is responsible for the arrangement and execution of all funding for each of the projects that Grocon undertakes including tax structuring, legal, project management and the successful closing of financial funding. Prior to joining Grocon Bradley was a Senior Transaction Manager (Global Debt) at the Abu Dhabi Investment Authority for five years and an Associate at Clifford Chance in London for three years. In these roles Bradley was responsible for the strategic analysis, origination, structuring and negotiation of transactions in 17 countries, on five continents and working in 10 different currencies.
Bradley joined Grocon in 2000 and is responsible for distilling project requirements and overseeing the front end of all new projects from a design point of view including establishing design teams and creating the best possible design outcomes for our clients. David has worked in the field of design and building for over three decades and has worked on many successful projects varying in scale. They include the Melbourne Cricket Ground (MCG) Northern Stand redevelopment, BHP Billiton’s World Headquarters within the QV complex, Fairfax Media House, the carbon neutral Pixel building and Swanston Square and Bouverie St. Apartments in Melbourne, and more recently Legion House in Sydney, a heritage listed building which has been redefined using carbon neutral technologies.
David is an architect, an accredited Green Star professional; and the Chair of Grocon’s national Sustainability Committee. He holds a Bachelor of Architecture (Honours) from Melbourne University and is a fellow of the Williamson Community Leadership Program.

David Waldren  
Head of Planning and Design
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Bradley holds a Bachelor of Laws from the University of Durham and a Postgraduate Diploma in Legal Practice from the London College of Law.

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Paul Yousseph  
Head of Construction
Paul joined Grocon in 2013 and is responsible for the successful construction delivery of Grocon’s projects nationally. He works in tandem with the Development and Residential teams to ensure that from project inception to completion we are delivering the best possible outcomes for our clients and partners. Paul’s experience encompasses 21 years in the development and construction industry. Prior to joining Grocon Paul worked at Miller Street Partners, JLL and LendLease in Project Director roles. Paul was the Project General Manager for Grocon’s $550 million development, 480 Queen Street, a proposed 6 Star Green Star and 5 Star NABERS building in Brisbane and currently oversees the company’s national construction operations including the Parklands Project - the most significant urban renewal project ever undertaken on the Gold Coast.
Paul holds a Bachelor of Civil/Structural Engineering from the University of Sydney.
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<tr>
<th>Year</th>
<th>Project/Category</th>
<th>Award Details</th>
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<td>2014</td>
<td>161 Castlereagh Street Sydney</td>
<td>Master Builders (NSW) Awards Winner: Best New Apartment</td>
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Working collaboratively, we see every project as an opportunity to create amazing and enduring real estate - to deliver something remarkable, leaving a positive legacy for generations to come.

Thank you for giving us the chance to submit our credentials and for your consideration of the detail contained within this document.

Please do not hesitate to make contact if you would like any further information on Grocon or how we can assist you on your projects.

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